



Hopefield Animal Sanctuary, Sawyers Hall Lane, Brentwood, Essex, CM15 9BZ

[www.hopefield.org.uk](http://www.hopefield.org.uk)

01277 201110

[office@hopefield.org.uk](mailto:office@hopefield.org.uk)

Registered Charity Number: 1181186

*“Saving Animals Together Since 1983”*

---

### **Social Media Content Creator**

**Location: Hopefield Animal Sanctuary, Brentwood**

**Wages: £8.00 - £12.71 per hour (National Minimum Wage)**

**Hours: 1 day per week**

At Hopefield Animal Sanctuary, our mission is simple: to give rescued animals a safe, loving home and to inspire compassion through education and awareness. Social media plays a vital role in helping us share our residents’ stories, raise crucial funds for their care, and encourage people to visit and support the sanctuary.

We are looking for a **creative and enthusiastic Social Media Content Creator** to join our team **one day per week**, capturing engaging photo and video content across the sanctuary. This role is all about **gathering raw content** for our marketing team to edit and post across our social media channels.

With over **700 rescued animals** and a beautiful **53-acre sanctuary**, there is never a shortage of amazing moments to capture — from playful pigs and curious alpacas to behind-the-scenes sanctuary life.

#### **The Role**

You will spend the day around the sanctuary capturing a variety of content that helps tell the story of Hopefield and the animals who call it home.

This includes:

- Photographing and filming our rescued residents across the sanctuary
- Capturing short-form video content suitable for platforms such as Instagram and Facebook
- Filming day-to-day sanctuary life, animal care routines and special moments
- Gathering content from events, animal updates and behind-the-scenes activities
- Working closely with our marketing team to capture the types of content we need

Please note: **This role focuses solely on content creation. Posting, editing and scheduling will be handled by our marketing team.**

## What We're Looking For

We're looking for someone who:

- Has a passion for animals and animal welfare
- Enjoys photography and video creation
- Has a good eye for engaging social media content
- Is comfortable filming animals and people in a natural, candid way
- Is reliable, organised and able to work independently
- Is confident using a smartphone or camera to capture content

Previous social media or photography experience is beneficial but **not essential** — enthusiasm, creativity and a love for animals are what matter most.

## Why This Role Matters

Social media is one of the **most powerful tools we have** to share our work with the world. The content we create helps:

- Raise awareness about animal welfare issues
- Generate donations that directly fund the care of our rescued residents
- Encourage visitors to support the sanctuary
- Share the individual rescue stories of the animals who now call Hopefield home

Every photo and video helps more people discover the sanctuary and support our mission.

## How to Apply

Please email [office@hopefield.org.uk](mailto:office@hopefield.org.uk) with a cover letter, supported by a portfolio to showcase your photography/videography skills.

We look forward to hearing from people who want to help us tell the stories of our incredible rescued residents 