



Hopefield Animal Sanctuary & Visitor Centre, Sawyers Hall Lane, Brentwood, Essex, CM15 9BZ

**Website:** [www.hopefield.org.uk](http://www.hopefield.org.uk)      **Tel:** 01277 201110      **Email:** [office@hopefield.org.uk](mailto:office@hopefield.org.uk)

Registered Charity Number: 1181186

*“Saving Animals Together Since 1983”*

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## 2026 EVENT SPONSORSHIP PACK

### Why sponsor our events?

Hopefield Animal Sanctuary and Visitor Centre have been rescuing animals since 1983 and our mission is to provide a safe and loving home for abused, abandoned and neglected animals. Our hope is that we inspire others to become advocates themselves for better animal welfare so we can continue our work.....*Saving Animals Together*

Being open to the public is essential to support our fundraising to allow us to carry out our vital work. We are open Friday - Monday from April to December, and in addition we hold several large events with different themes to ensure we support our visitors.

By choosing to sponsor one of these events, it helps us immensely by providing necessary financial resources for event execution so we can divert more of our donations to animal welfare.

### What's in it for you?

- Brand Awareness: Enhances brand visibility and reputation by partnering with a nonprofit.
- Community Engagement: Strengthens community ties and fosters goodwill.
- Networking Opportunities: Offers chances to connect with other businesses and potential new customers. An average event normally attracts between 600 and 1300 visitors per day (weather dependant!)
- Positive Company Image: Improves public perception and demonstrates corporate social responsibility and impact
- Choice of sponsorship packages availability to accommodate your needs (see below)  
***(NB. Please note that as an animal sanctuary charity, your products and/or services must not contradict with our ethos)***



## **Sponsorship Packages**

All package costs are **per day** (so if you wanted to sponsor an entire event please factor into your costs)

### **Bronze - £30 per day (available at all events)**

- 3x3m space at the event to promote your product and services (please note you will need to bring your own table and gazebo)
- Entry for 2 adult staff members to supervise the stand
- Free event parking

### **Silver - £60 per day (4 x sponsorships available per event)**

- As Bronze package plus...
- Your logo on our event page promoting you as a sponsor

### **Ruby - £110 per day (2 x sponsorships available per event)**

- As Silver package plus...
- Prominent stand location
- Your logo on suitable event graphics promoting you as a sponsor
- Your name will be tagged on relevant social media posts promoting you as a sponsor
- 4 x free of charge entry tickets for any Hopefield events in 2026 which you can use with employees or clients

### **Headline - £250 per day (1 x sponsorship available per event)**

- As Ruby package plus...
- 8 x free of charge entry tickets for any Hopefield events in 2026 which you can use with employees or clients
- 1 x shared post from Hopefield for social posts you do about our event (we have xxx followers across our media channels)
- You can display your promotional flyers in our ticket office and café during the event
- You can display 1 x pull up banner advertising your company next to the entertainment stage at the event
- 10% discount for your staff using our café at the event (ID must be shown)

Our current confirmed 2026 events are listed below and to book a sponsorship package please head to [Hopefield Animal Sanctuary Sponsorship Package Booking](#)



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## **2026 Calendar of Events**

<b>Date(s)</b>	<b>Event</b>
4 <sup>th</sup> – 6 <sup>th</sup> April	Easter Fun Weekend
4 <sup>th</sup> May	Doggy Fun Day
24 <sup>th</sup> – 25 <sup>th</sup> May	Family Festival
20 <sup>th</sup> June	Vegan and Wellness Day
4 <sup>th</sup> July	Hopefield Hoedown
25 <sup>th</sup> – 26 <sup>th</sup> July	Kid's Mega Fun Weekend
22 <sup>nd</sup> – 24 <sup>th</sup> August	End of Summer Carnival
13 <sup>th</sup> September	Doggy Fun Day
27 <sup>th</sup> September	Cars and Crafts Day



**Thank you for supporting Hopefield Animal Sanctuary**